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***Email Subject Line***

**Attend an upcoming Medicare Educational Seminar**



You are invited to a Blue Cross and Blue Shield of Kansas City (Blue KC) Medicare Educational Seminar. Blue KC Medicare Specialists will walk you through the Medicare process and answer all your questions so when it comes time to make decisions, you can be confident in the choice you make. Blue KC Medicare Educational Seminars are free and there is no obligation to enroll.

**Medicare Seminar**

[Date]

[Time]

[Location]

Please reach out to {NAME, TITLE} at {EMAIL} more information or help connecting with a Blue KC Medicare Advisor.

Regards,

{Your Name}