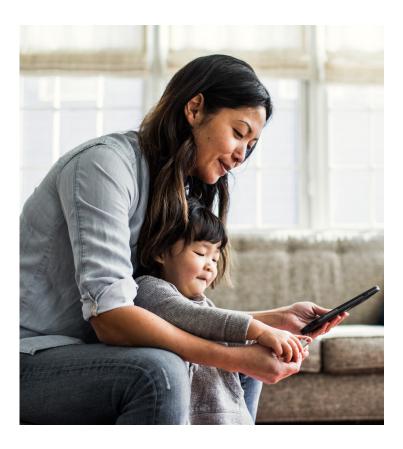


Blue365®

Blue365® offers premier health and wellness discounts at no additional cost to you.

With Blue365, great deals are yours for every aspect of your life. Save on workout apparel, meal programs, gym memberships and much more!



Joining Blue365®

Redeeming deals is easy as 1-2-3. Check out the instructions below and start redeeming today!

Step 1: Visit Blue365deals.com/BlueKC.

Step 2: Click the **Join** button located in the top right corner of the page.

Step 3: Enter your Blue KC member information to see exclusive deals available to members of select Blue Cross Blue Shield organizations. To check your eligibility, simply enter the first three characters of your member ID.

Step 4: To complete your registration, enter your personal information, accept the Terms and you are ready to enjoy the discounts.

Join Blue365 and redeem deals:

Visit Blue365deals.com/BlueKC.



Blue365