

# Frequently Asked Hearing Questions

## What causes hearing changes?

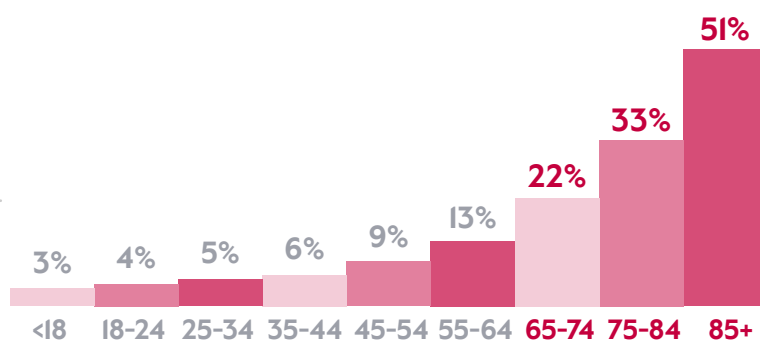
- **Excessive noise exposure** is the leading cause of adult hearing loss in the United States
- **Aging** can impact inner ear function, the tiny hair-like cells and auditory nerves that help you hear
- **Certain illnesses and diseases** like meningitis, heart disease, and diabetes
- **Other factors**, such as obesity, birth defects, head injuries, family history, certain medications, and smoking

## How can I protect my hearing?

- **Wear** hearing protection
- **Turn down** the volume
- **Maintain** a healthy lifestyle
- **Understand** your medication side effects

## Who has hearing loss?

Hearing loss affects people of all ages. The graphic to the side shows percentages of hearing loss by age!



## When should I get my hearing checked?

Hearing can change so gradually that you may not even notice. It's important to have your hearing checked annually or if you have experienced any of the following:

- **Consistent exposure** to loud noises
- **Difficulty understanding** in noisy environments or in groups
- **Asking people to repeat themselves** or feeling like they are not speaking clearly
- **Ringling** in your ears

## What if my hearing isn't that bad?

Addressing hearing changes and treating hearing loss benefits your overall health and may protect you from serious conditions like dementia, depression, injury-causing falls, and social isolation.

## How can I check my hearing?

Getting your hearing checked is now easier than ever with in-person and at-home options:

- **Virtual screening** - allows you to confirm if hearing loss is detected comfort of home with the help of a Remote Care Advocate
- **In-person hearing evaluation** at a network clinic near you. A hearing care professional will work with you to complete an in-depth evaluation of your hearing and propose solutions if hearing loss is detected.



**SCAN NOW  
TO LEARN MORE**

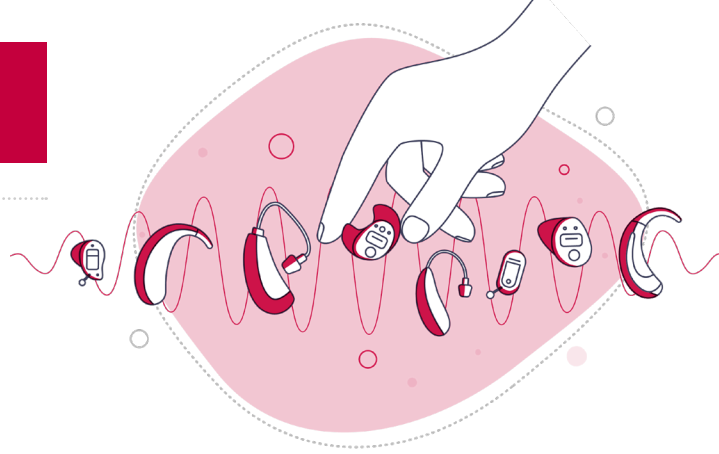
**See reverse for information  
about your hearing program →**

<sup>1</sup>[www.ncbi.nlm.nih.gov/pmc/articles/PMC7010486/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC7010486/); accessed 4/27/23

# Hearing Program Overview

## What hearing aid options are available?

Amplifon offers a wide choice of state-of-the-art products from Amplifon® (via Miracle Ear®), Phonak™, ReSound™, Starkey™, Oticon™, Widex™, Signia™, Sonic™, and Unitron™ to meet your lifestyle, technology, and hearing needs. A hearing care professional can help you determine which option is right for you.



## What does your benefit powered by Amplifon include?



**Amplifon savings** - Amplifon offers discounted rates to all members, including those on plans without the benefit allowance. Members can save an average of 66% off of MSRP.\*



**Your benefit** - Your hearing aid benefit includes \$500 per ear every year.



**Risk-free trial** - Find your right fit by trying your hearing aids for 60 days. 100% money-back guarantee if not completely satisfied, no return or restocking fees.



**Continuous care\*\*** - Follow-up care to ensure a smooth transition, a charging station or supply of batteries, and a warranty for loss, repairs, or damage.

## Take the first step:

Call: 866-508-7140 | TTY: 711 | Hours: Mon-Fri 8am - 7pm CT

Visit: [amplifonusa.com/lp/bluekcma](https://amplifonusa.com/lp/bluekcma)

Virtual screening does not take the place of a diagnostic exam by a licensed professional. Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

\*Members with Blue Medicare Advantage plans that include Flex Benefits can use their Flex Benefit dollars to purchase hearing aids at a discounted rate or apply their Flex Benefit dollars to pay the difference if they choose an upgrade beyond their plan benefit. Average savings based on 2023 Amplifon MSRP analysis. Your savings may vary.

\*\***Follow-up care** - for one year following purchase. **Batteries** - one standard charger or two-year supply of batteries (80 cells/ear/year) at no additional cost. **Warranty** - for three years, exclusions and limitations may apply. Contact Amplifon (866) 508-7140 (TTY 711) for details.

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