



BLUE MEDICARE
ADVANTAGE



BROKER USE ONLY

Amplifon Hearing Health Care (Amplifon) is Blue Medicare Advantage's Hearing Benefit Partner.

EMBEDDED HEARING BENEFIT:

Blue KC Essential (PPO) and Blue KC Secure (PPO)

These plans include additional non-Medicare Hearing exams and hearing aids.

Covered hearing exam services include:

- Diagnostic hearing exams
- Routine hearing exam, including fitting and evaluation for up to two hearing aids (one per ear, per year), covered once every calendar year. Routine hearing exam and fitting/evaluation for a hearing aid must be obtained from the plan's contracted hearing provider, Amplifon Hearing Health Care (AHC).
- Up to two Tier 1 (\$500) hearing aids every year (one per ear, per year) with a \$0 copay

Covered hearing aid services include:

- Exam at no-cost to the Member
- Recharging station at no cost to members (~75% of transactions) or 2-years of batteries
- 1-year unlimited follow up care for Members
- 60-day risk-free trial
- 3-year warranty with loss and damage protection

These plan members can use their Blue Benefit Bucks Flex Benefit wallet to purchase hearing aids beyond the Tier 1 benefit.



To ensure your benefit is applied, members must schedule their appointment through Blue KC Customer Service at **(866) 508-7140 (TTY 711)**.

At the time of the call, Blue KC will confirm the benefit package and connect the member with the Amplifon Health Hearing Care team who will locate and schedule your hearing exam.



EMBEDDED HEARING BENEFIT cont:

Coverage Per Ear - Per Year

Tiers	Brands	Rechargeable Options
Tier 1	5	1
Tier 2	8	12
Tier 3	9	55
Tier 4	9	90
Tier 5	9	80

MANUFACTURERS:

Ampifon (Miracle-Ear®)	Phonak	Resound
Rexton	Signia	Sonic
Starkey	Unitron	Widex

Tier	Technology included	Member pays*	
		<i>Embedded benefit</i>	BCBSKC Pays
1	43 Basic, 2 Plus	\$0	\$500
2	22 Basic, 96 Plus	\$495	\$500
3	8 Basic, 23 Plus, 169 Adv.	\$695	\$500
4	5 CROS, 32 Adv., 195 Signature	\$995	\$500
5	7 CROS, 15 Signature, 247 Premier	\$1,395	\$500

DISCOUNT HEARING BENEFIT:

Blue KC Simply Blue (PPO) Classic Bundle, Blue KC Simply Blue (PPO) Active Bundle, and Blue KC Valor (PPO) can use their Blue Benefit Bucks Flex Benefit Allowance for hearing aids at the negotiated contracted rates when scheduling with Amplifon.



To ensure the discount is applied, members must schedule their appointment through Blue KC Customer Service at **(866) 508-7140 (TTY 711)**.

At the time of the call, Blue KC will confirm the benefit package and connect the member with the Amplifon Health Hearing Care team who will locate and schedule your hearing exam.

Tier	Technology included	Member pays* <i>Discounted Rate</i>	BCBSKC Pays
1	43 Basic, 2 Plus	\$495	\$0
2	22 Basic, 96 Plus	\$995	\$0
3	8 Basic, 23 Plus, 169 Adv.	\$1195	\$0
4	5 CROS, 32 Adv., 195 Signature	\$1495	\$0
5	7 CROS, 15 Signature, 247 Premier	\$1895	\$0

Members on these three plans may alternatively use their Flex Benefit Allowance to purchase hearing aids at a location that accepts MasterCard (discounted pricing above does not apply.)